

Louie Woods

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EDUCATION

Wake Forest University, School of Business, Winston Salem, NC

Master of Business Administration - Healthcare and Finance

May 2012

Morehouse College, Atlanta, GA

Bachelor of Science - Biology

May 2003

PROFESSIONAL EXPERIENCE

Operations Analyst

Premier Healthcare Alliance, Charlotte, NC

May 2010 - August 2010

- Constructed business plan for a new 501 (c) 3 organization under Premier to capture \$20+ million of grant funding
- Managed team that performed competitive landscape analysis of Accountable Care Organizations for strategic entry into new business opportunities
- Increased efficiency of advocacy group by formalizing grant writing processes saving an estimated 15 hrs weekly
- Developed ROI model for 501 (c) 3 research organization with positive ROI projected in 3 yrs with \$1.2 million in grant funding per year from year 3 forward

Research Associate

Center for Disease Control, Atlanta, GA

January 2008 - January 2009

- Developed health marketing and communication strategies for national organizations to increase reach of CDC
- Analyzed and evaluated the CDC H1N1 influenza response using statistical analysis to determine best practices
- Led a health communications partnership team to expand health messaging to over 25 national faith-based entities
- Developed a comprehensive Resource Guide for public health partnerships to serve as a reference for internal departments

Educational Research Associate

The University of Georgia, Athens, GA

January 2007 - January 2008

- Analyzed and interpreted county school system statistical data in conjunction with county socioeconomic data, school board policies and interview and observational findings as a means to extrapolate conclusions about student health and achievement in Dekalb County, GA
- Composed and presented essays for potential publication in academic journals (particularly Education Journals)
- Evaluated school teachers, administrators and students during and after normal school hours

Research Coordinator

Emory University, Atlanta, GA

January 2004 - January 2006

- Developed and taught hour courses on health education for study participants with a focus on sexual health and the AIDS pandemic
- Supervised statistical analysis of study participant data to determine outcomes
- Performed subject evaluations and participant interviews for entry into the study
- Provided administrative support including database entry and report writing

Project Coordinator

Annie E. Casey Foundation, Atlanta, GA

January 2003 - January 2004

- Managed community improvement projects in SW Atlanta area as a means to promote community advocacy
- Developed and maintained informal and formal relationships between community members/leaders and the Casey Foundation's Center for Working Families

ACTIVITIES

North American Food Drive, Team Leader, Adams County, PA

2011

CFA Global Investment Research Challenge, Participant

2011

Stock Club, WFU, Member

2010 - 2011

SKILLS

- Proficient in Spanish, written and spoken
- Proficient in Microsoft Office Suite, Final Cut Pro, and PBX Console software applications

AWARDS

- Linnean Award, Gettysburg College