

Joe Smith

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OBJECTIVE: Seeking an opportunity to utilize my management experience and organizational behavior knowledge in a human resources position.

EDUCATION

IIT, Stuart School of Business Chicago, IL June 2006
Masters of Science in Finance

- Concentration: Corporate Finance
- Recipient, Stuart School of Business Merit-Based Scholarship
- Relevant Coursework: Financial Theory, Corporate Finance, Marketing of Financial Products
- Scholarship Recipient, Hobson's International Scholarship - Fall 2004

Rochester Institute of Technology Rochester, NY May 2004
B.S. - Computer Science

PROFESSIONAL EXPERIENCE

Capricorn Consulting Chicago, IL April 2006 - Present
Analyst

- Created segmentation strategy for division of chemical company, increasing sales by \$3 million
- Built model to determine demographic factors driving store profitability for retail chain in UK
- Increased profitability per study by 9% while reducing cycle time 19% by initiating changes to study methodology
- Drove product introduction by conducting market research to understand emerging demand trends

The Equitable Chicago, IL March 2004 - July 2004
Intern

- Assisted financial planner in distributing various insurance products including term, whole-life, and variable life insurance.

Space Science and Engineering Center Chicago, IL May 2003 - March 2004
Quality Control Technician

- Monitored the recording and quality assurance process of weather satellite data as well as maintained archive organization independently.

ACADEMIC PROJECTS

Prediction of Stock Market Prices using Neural Networks: Conceptualized the prediction of stock market prices taking various parameters like interest rate, GDP growth, inflation, industry life cycle.etc and input them in a neural network model to observe results..

Portfolio Tracking and Analysis: Achieved maximum return of 42.02% in a single trading day on Baidu Inc. with put option contracts by creating a virtual portfolio on stocktrak.com and exercising different trading strategies..

The Exchange Study, Analyst: Working currently on a project under Professor Michael Gorham on analyzing Nasdaq OMX, ICE, CME, and NYSE Euronext as potential companies to invest using fundamental and regression analysis..

ACTIVITIES AND SKILLS

Clubs: Stuart Consulting Group
Volunteering: Habitat for Humanity, Chair - Black History Month Committee
Computer: C++, VBA, Microsoft Word, Excel, Access, PowerPoint
Languages: Fluent in French, proficient in Spanish