

Jack Gershaw

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Summary	I am a biochemist who worked in government contracting, and then went to business and public policy graduate school . I have recently been working with several social ventures on matters of <i>funding, marketing and volunteer organization</i> .	
Education	Carnegie Mellon University <i>Public Policy & Management</i>	Pittsburgh, PA 1/'08 - 1/'10
	The University of Texas at Austin <i>Biochemistry</i>	Austin, TX 1/'02 - 1/'06
Professional Experience	The Sprout Fund <i>Social Venture Intern</i>	Pittsburgh, PA 4/'10 - 7/'10
	● Programmatic design for creating a venture arm for seed grant-making organization.	
	Waffle Shop <i>Promotions & Marketing Manager</i>	Pittsburgh, PA 1/'10 - 5/'10
	● Promotions lead for experimental performing arts venue and restaurant.	
	Illuminate Ventures <i>Summer Intern</i>	Menlo Park, CA 6/'09 - 9/'09
	● Worked directly with Founding Managing Director to conduct research on the investor opportunity gap among female entrepreneurs in high-technology.	
Other Experience	Abbott Laboratories <i>Management Development Program</i>	Austin, TX 5/'09 - 7/'09
	● Developed and implemented data report system for tracking national, annual Retail sales investments of \$6M+.	
	● Conducted national market share analysis, concluding ineffectiveness of sales promotion.	
	● Evaluated and provided project recommendations for sales strategy re-launch.	
Other Experience	Signature Science, LLC <i>Associate</i>	Austin, TX 3/'06 - 12/'07
	● Analytical lead for contract bid - modeled studies and coordinated team building efforts across three national research institutions.	
	● Upon completion of research, wrote and presented white paper and preliminary findings to government client (DARPA), resulting in contract for \$2.5 million/year.	
	● Led quality assurance/quality control efforts for forensic product development.	
Other Experience	Signature Science, LLC <i>Associate</i>	Austin, TX 3/'06 - 12/'07
	● Awards - Two company Spot Awards; 2007 Partner In Industry Award.	
	Venture Outdoors <i>Volunteer Coordinator</i>	Pittsburgh, PA 8/'10 - Present
● Facilitated over 100 outdoor events with participation varying from a handful to about a 100 per event.		
● Converted 250 VO event attendees into paying members		
● Organized VO Fest that had several thousand people participate.		
Language Skills	● Spanish (Fluent) ● French (Basic) ● German (Basic)	